

IMPORTANT NOTICE

All the Students of M.Com. Previous Year (I Semester) are hereby informed that they may submit their Survey Research Project to the Department latest by 31-01-2023 on any one of the following topics:

- A Study on Sales Promotion towards Ahsan Honda"
- A Study on Customer Satisfaction towards Seraj Auto Sales"
- "Study of Sales Promotion & Advertising of Honda Two Wheeler"
- "A Study on Advertisement & Sales Promotion towards Honda"
- Honda Bike & Motors Company
- A Study on Consumer Satisfaction
- Impact of Patanjali Product in Present Market
- Sales and Consumer Satisfaction of TVS Motors
- A Study on effectiveness of organization culture in Hyundai Motors
- Critical Review of Working Capital Management Towards Hero Bikes
- Customer Satisfaction towards OLA Cab in Lucknow City
- A Study on Customer preference towards CADBURY's and NESTLE CHOCOLATES in Azamgarh

Note: If any queries, contact to the concerned subject Teacher of the Department.

M. Counsel
17/01/2023
Prof. M.J. Khan
Head
Dept. of Commerce
S.N.C. Azamgarh
DR. MOHAMMAD JAWED KHAN
(Associate Professor-SNC Azamgarh UP)
UGC Research Fellow
M.Phil. Ph.D., UGC-JRF & NET
Mob. No. 9670284996